

Vibrantly Abstract Rug Collections



Atelier Tapis Rouge Presents the Abstraction Collection

Atelier Tapis Rouge introduces the Abstraction Collection, which is comprised of two rug designs by Natalia Enze. Enze is the Head of Design at the studio and she created these with inspiration from the avant-garde movement from the 20th century. The capsule is comprised of eclectic looks with some bold visuals backed by fragmented structures and other shapes.

The rug-making techniques are rooted in an ancient Persian tradition, which is practiced in Nepal. Through this process, the patterns and shapes are made by hand-weaving and knotting using wool and silk yarns to form timeless pieces. The overall collection forms a visual aesthetic that is unique to its own and has a modern and functional design language.

Image Credit: Atelier Tapis Rouge

Trend Themes

- 1. Eclectic Rug Designs** - Exploring avant-garde influences, designers are creating rug collections that feature bold visuals and fragmented structures.
- 2. Hand-weaving Techniques Revival** - There is a resurgence of interest in ancient Persian rug-making techniques, with a focus on hand-weaving and knotting using traditional materials.
- 3. Modern Aesthetic Rug Collections** - Designers are reimagining traditional rug designs to create visually unique collections that blend modernity with functionality.

Industry Implications

- 1. Interior Design** In the field of interior design, there are opportunities for innovation by incorporating eclectic rug designs inspired by avant-garde movements.
 - 2. Textiles and Fabrics** The textiles and fabrics industry can explore disruptive opportunities by embracing a revival of ancient Persian rug-making techniques for contemporary collections.
 - 3. Home Decor** Within the home decor sector, there is potential for reinvention by embracing modern aesthetic rug collections that combine visual uniqueness with practicality.
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