

# TAPIS ROUGE



## Synthesis Collection

# Rug Typo

Rug ID	TRF2314
Material	wool 77%, bamboo silk 23%
Pile Height	10 – 15mm
Technique	hand-tufted

## Size Options

185x245cm

222x294cm

25x25cm

## Synthesis Collection

The Typo rugs are inspired by the typographic experimentation of Armin Hofmann, a graphic designer who was one of the leading figures of the Swiss and modernist style.

Starting from a grid of circles/points, the design takes shape by tracing tangent lines and materializes in an alternation of filled and empty spaces. It is an exercise in creating relationships between lines and points, as well as a genuine design method coined by Hofmann himself: "If the dot is an important element in structure and analysis, the line performs the important duty of construction. It joints, articulates, bears, supports, holds together and protects".

The rugs in the Typo series bring the three-dimensionality of graphic images to the surface, creating different levels of interpretation and volumes with varying pile heights. Gradients are rendered through a clever play of line thinning; experimentation with forms, as in Hoffmann's philosophy, takes center stage and allows infinite variations achieved through exercises in contrast and composition.

## Color Options



TRF2314  
Typo



TRF2315  
Typo White